

GAURAV SINGH

LEAD - TECHNOLOGY
(UX)

PHONE | (+91) 9310150896
EMAIL | gauravsingh.2809@gmail.com
LOCATION | Gurugram, INDIA
EXPERIENCE | 7 Years 0 Month

Key Skills

- Requirement Gathering
- Scrum / Agile Master
- Figma
- Axure RP
- Adobe Suite
- Photoshop
- HTML5
- CSS
- Javascript
- Prototyping
- Wireframing
- UI
- UX
- Architecture
- Application Design
- Team Management
- Team Leading
- Team Handling
- Figma
- XD
- Invision

Profile Summary

UX research, Wire-framing and UI prototyping, Visual communication, User empathy, Interaction design, Mobile and web apps architecture, UX Analytics, Master planning and many more. Tools: Adobe suite (Xd, Photoshop, Illustrator, etc.), Figma, Framer, Sketch, Axure, Balsamiq, Invision, Maximum of Jira softwares, Zoho and trello softwares for tracking and management.

Work Experience

Lead - Technology (UX)

Synechron

02/2024 - Present

- Designing in house products for American Express.
- Orchestrated product UX design and strategized planning for optimal user experience.
- Developed and managed design systems to ensure consistency and efficiency.

Ux Designer product (manager I)

Times Internet

03/2022 - 02/2024

- Managed a team of UX designers and researchers to deliver high-quality user experiences.
- Conducted user research to inform design decisions and drive strategic solutions.
- Developed and implemented UX strategies to

Languages

- English
- Hindi

Social links

- <https://www.linkedin.com/in/gaurav-singh-5bab1651/>

enhance user satisfaction and product usability.

Lead - UX Design

Chi Networks

12/2019 - 03/2022

-Understanding the product requirements and planning the modules corresponding to those requirements. Then developing these modules into the working prototype of the actual product.

-Continuous coordination and planning with Stakeholders.

-Guiding the team of developers to implement the business logic for software modules.

- Creating stunning and easy to use interfaces.

UX UI Design lead

Novostack

03/2017 - 12/2019

Working as Team Lead- design and developmen, dealt with Leading an Eight membered team consisting of Two Designer, two Backend developers, Android developer, iOS developer and Frontend developer to develop multiple Products and services for several clients.

Developed complete UX, Architecture and UI designs for 20+ projects. Oversaw the efficient use of production project budget ranging from \$1000 to \$150000. Developed numerous graphics elements and branding packages (App and web modules, Logos, infographics, and advertisements)

Internship

Bharat Electronics (BEL), 3 Months

1. Conducted comprehensive research and analysis to optimize aerial distance measurements

2. Collaborated with the team to develop a detailed mapping system, contributing to reduction in project completion time.

3. Assisted in creating and presenting detailed project reports to stakeholders, enhancing communication and understanding of project

objectives.

Education

MBA/PGDM - Operations

2022

Narsee Monjee Institute Of Management
Studies, Mumbai

Grade - 68%

B.Tech/B.E. - Computers

2017

IEC College of Engineering & Technology,
Noida

Grade - 9/10

12th

2012

CBSE , English

Grade - 60-64.9%

10th

2010

CBSE , English

Grade - 75-79.9%

Projects

ISP - American Express

135 Days

Designing various modules and journeys for
the Intutive Service Portal - American Express

The Times of India

579 Days

Catered the complete design system for the
Times of India product on all playforms- Apps,
web and Amp